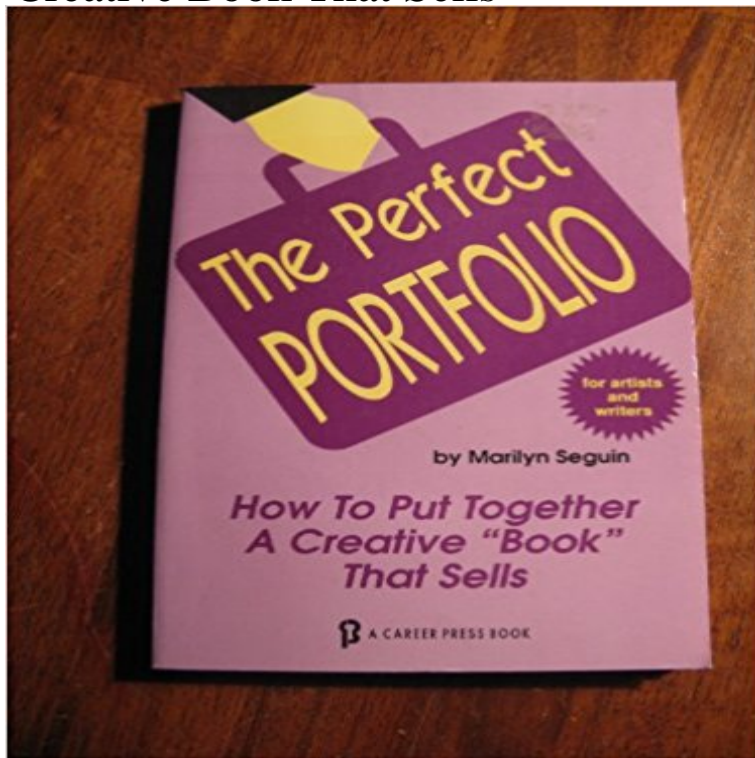


The Perfect Portfolio for Artists and Writers: How to Put Together a Creative Book That Sells



Essential guidebook for students, writers, fashion designers, architects, teachers, radio announcers, medical illustrators, business communicators, public relations professionals, copywriters, creative directors, graphic designers whether you are in a field or preparing to enter your field, a strong, attractive portfolio is a must for opening doors and this book will help with valuable tips & advice. Book includes a variety of portfolio cases, a lengthy listing of jobs in which its essential to have a portfolio, interviewing tips, and case histories that the reader will be able to relate to, besides answering important portfolio questions.

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