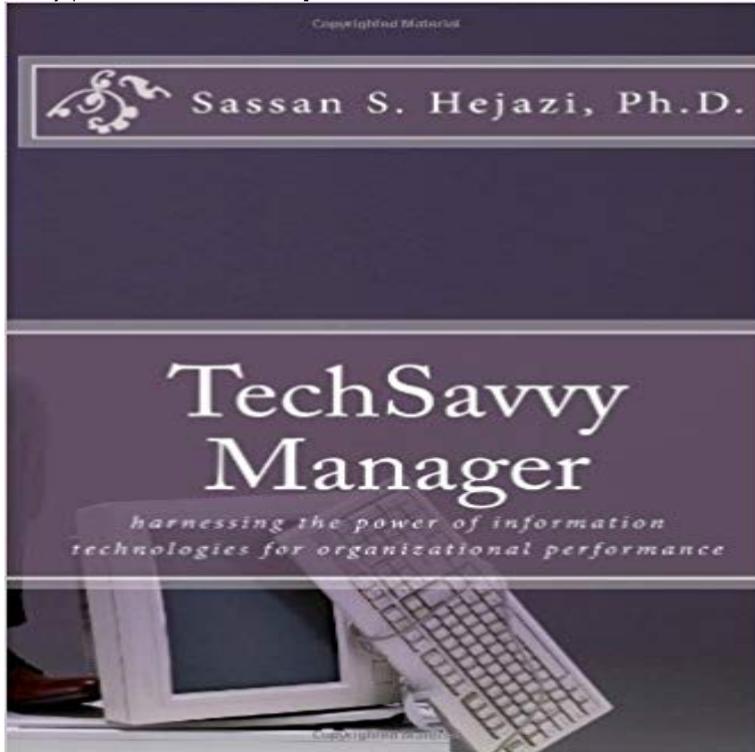


TechSavvy Manager: harnessing power of information technologies for organizational performance



When it comes to technology issues, a majority of non-IT executives feel like strangers in a foreign land. This book is intended to provide managers with simple and effective strategies they can put into action to harness the power of IT for competitive advantage.

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