

Sovershenstvovanie mekhanizmov upravleniya kompaniy: Metody i resheniya (Russian Edition)



V knige obosnovana neobkhodimost razrabotki instrumentariya dlya povysheniya effektivnosti sistemy upravleniya kompaniy v usloviyakh razvivayushchegosya rynka i intensivnoy konkurentsii. Odnim iz takikh instrumentov sluzhit sbalansirovannaya sistema pokazateley. Avtorom predstavleno reshenie aktualnoy ekonomicheskoy zadachi, zaklyuchayushcheysya v razrabotke sistemy instrumentov povysheniya effektivnosti funktsionirovaniya predprinimatelskikh struktur na osnove metodologii sbalansirovannoy sistemy pokazateley, a takzhe predlozheny metodiki, pozvolyayushchie otsenit usloviya vnedreniya sbalansirovannoy sistemy pokazateley, effektivnost khozyaystvennoy deyatel'nosti subekta predprinimatel'stva na osnove razrabotannoy klassifikatsii indikatorov; razrabotany predlozheniya po povysheniyu effektivnosti deyatel'nosti subekta predprinimatel'stva za schet rosta urovnya вовлеченности сотrudnikov v protsess realizatsii strategii organizatsii. Materialy dannoy knigi mogut byt polezny sobstvennikam i menedzheram kompaniy, i mogut byt ispolzovany pri sovershenstvovanii metodov otsenki effektivnosti strategicheskogo upravleniya subektov predprinimatelskoy deyatel'nosti.

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