

Novyy nauchnyy vzglyad na organizatsionnyuyu strukturu aviapredpriyatiy (Russian Edition)



V knige proanalizirovany tipologii korporativnykh i upravlencheskikh kultur, primenyaemye na predpriyatyakh i v organizatsiyakh Rossii, Evropy, Ameriki i Azii, vyyavleny kharakternye otlichiya lineyno-funktsionalnoy i divizionalnoy tipov organizatsionnykh struktur. Predložheno dlya otsenki effektivnosti upravleniya aviapredpriyatiyami ispolzovat Kriteriy optimalnosti upravlencheskikh resheniy (KOUR). Dana kharakteristika sovremennogo sostoyaniya kommercheskoy grazhdanskoy aviatsii v Rossii, nazvany prichiny sistemnogo krizisa otrasli vozdushnykh perevozok i naydeny puti ego preodoleniya cherez rozhdenie na aviatsionnykh predpriyatyakh (aeroportakh i aviakompaniyakh) novykh organizatsionnoy kultury, korporativnykh tsennostey, organizatsionnoy struktury. Na osnove sravnitel'nogo analiza tipov organizatsionnykh struktur i nekotorykh proizvodstvennykh pokazateley vedushchikh aviapredpriyatiy Rossii, Germanii, SShA i Kitaya razrabotan Pokazatel organizatsionnoy effektivnosti (POE) v menedzhmente aviapredpriyatiy, kotoryy takzhe mozhet primenyatsya i dlya predpriyatiy drugikh otrasley ekonomiki, no s uchetom ikh spetsifiki. Noviznoy knigi yavlyatsya universalnaya parnaya model blochno-funktsionalnoy organizatsionnoy struktury aviakompanii i aeroporta.

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